### AMAC Foundation – 2017 Seminar Series

Today's Workshop:

"Life After Cable—Entertainment Alternatives"

OR

"Cutting the Cord"



### AMAC Foundation – 2017 Seminar Series

#### Association of Mature American Citizens, Inc.

"Better for You, Better for America"

#### **AMAC** Foundation, Inc.

"Supporting and Educating America's Seniors"



### AMAC Foundation – 2017 Seminar Series

#### **Today's Presenters:**

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# Cutting the Cord

Alternative Solutions to Cable Television



### **Topics**

- Streaming Services
  - Major Streaming Services
    - Netflix, Hulu, Amazon Video, and Sling TV.
- Streaming Devices
  - Google Chromecast, Amazon Fire TV, Roku Devices, Sling box, and Apple TV.



### Netflix

	Basic	Standard	Premium
Monthly price after free month ends on 9/2/17	\$7.99	\$9.99	\$11.99
HD available	×	~	~
Ultra HD available	×	×	~
Screens you can watch on at the same time	1	2	4
Watch on your laptop, TV, phone and tablet	~	~	~
Unlimited movies and TV shows	~	~	~
Cancel anytime	~	~	~
First month free	~	~	~

HD and Ultra HD availability subject to your Internet service and device capabilities. Not all content available in HD or Ultra HD. See Terms of Use for more details.

#### CONTINUE

### **Netflix Summary**

Pro: Competitive price point. Netflix plans range from \$7.99-\$11.99.

Pro: No hassle cancellation, no contracts are involved and you can back out at any time.

Pro: High Quality selection of Original Programming. (House of Cards, Orange Is the New Black, Stranger Things, Marvel Shows, The Ranch)

Pro: Easily
accessible through
a wide range of
devices. (Smart
Phones, Apple TV,
PCs, Smart
Televisions,
Streaming Devices,
Tablets)

Pro: Able to watch on lower speed internet connections.
Viewable almost anywhere.

Con: Newer TV shows and Movies are not available. Delay in content. (Game of Thrones, The Walking Dead)

Con: No channel surfing, you have to choose from available media. You can't just choose AMC and see what's on.

Con: You will not find news related media on Netflix. (Fox, CNN, BBC) Con: Licensing
Agreements.
Shows will come
and go. On January
4<sup>th</sup> 2014 90 films
and tv shows were
removed.

Con:
Hulu has around
10,000 titles
Netflix has around
7,000 titles
Amazon Prime
Video has around
20,000 titles

### Hulu

#### Hulu

Watch full seasons of exclusive series, current episodes, classic favorites, Hulu Originals, hit movies, kids shows, and tons more with minimal or no commercial interruptions.

Limited Commercials

Get One Month Free

then \$7.99/month

SELECT

No Commercials

Get One Month Free

then \$11.99/month

SELECT

A few shows play with a commercial before and after the video. Learn More

Watch on all your favorite devices.

### Hulu Summary

Pro: Competitive pricing. Showtime addon available for an additional \$8.99 a month. No Hassle Cancellation.

Pro: Generally more up to date on tv shows, with new episodes released barely a day after.

Pro: Hulu originals.
The Handmaid's
Tale, Dimension
404, The Path.

Pro: All major streaming devices and app stores have a Hulu app Pro: Heavily focused on TV shows.

Con: Hulu will have the latest season for a TV show but not earlier ones. Con: Limited movie selection compared to Amazon and Netflix

Con: Commercials unless you are willing to pay more just to get rid of them.

Con: Original content is not rated as highly or as numerous as Amazon or Netflix.

Con: Not always available on internet ready TV's and Blu-ray players. Spotty record with HD content.

# Hulu Live (Beta)

- \$39.99 a month
- No installation appointments or equipment rentals
- Record live TV with up to 50 hours on storage
- Still have access to regular Hulu
- Live games from major pro and college leagues, including NFL, NBA, MLB, NHL, and NCAA.
- Games are subject to regional availability and blackouts. Rights restrictions prevent live streaming of NFL games on smartphones.

#### **Hulu Live Channels**

### ALL YOUR TV IN ONE PLACE

Get full access to the entire Hulu streaming library along with your favorite live sports, breaking news, can't-miss events, and current shows.













































































































### Amazon Prime Video

Prime Video \$8.99/month

#### Prime Video

Start your free trial of Prime Video to enjoy

- ✓ Prime includes popular movies and TV shows
- ✓ Unlimited streaming of movies and TV shows (HD, Ultra HD & HDR video when available)

#### Amazon Prime Video

Prime (monthly) \$10.99/month

#### Prime (monthly)

Start your free trial of Prime to enjoy

- √ Free Two-Day Shipping with Amazon Prime
- ✓ Unlimited streaming of movies and TV shows (HD, Ultra HD & HDR video when available)
- ✓ On-demand, ad-free music streaming
- √ Unlimited listening to original audio series
- √ Free unlimited photo storage
- √ Free Same-Day Delivery in eligible areas

#### Amazon Prime Video

Prime (annual) \$99/year

> \$99/year Equal to \$8.25/month

#### Prime (annual)

BEST VALUE

Start your free trial of Prime to enjoy

- √ Free Two-Day Shipping with Amazon Prime
- ✓ Unlimited streaming of movies and TV shows (HD, Ultra HD & HDR video when available)
- √ On-demand, ad-free music streaming
- √ Unlimited listening to original audio series
- √ Free unlimited photo storage
- √ Free Same-Day Delivery in eligible areas
- √ Save 25% on Prime with our annual plan

# Amazon Prime Video Summary

Pro: Included with Amazon Prime membership. Benefits are numerous. Prime Music is included.	Pro: Amazon Prime Video has numerous channels you can add for an additional fee. (HBO, Showtime, Starz, Cinemax.)	Pro: HD content included in the plan. (Not included in base plan for Netflix)	Pros: Amazon Originals are high quality. The Man in the High Tower.
Con: Limited Content outside of the US.	Con: Not all content you see is included. They need to have a Prime banner. Other things are available to rent or buy.	Con: HD content is limited.	Con: More devices are Netflix ready.

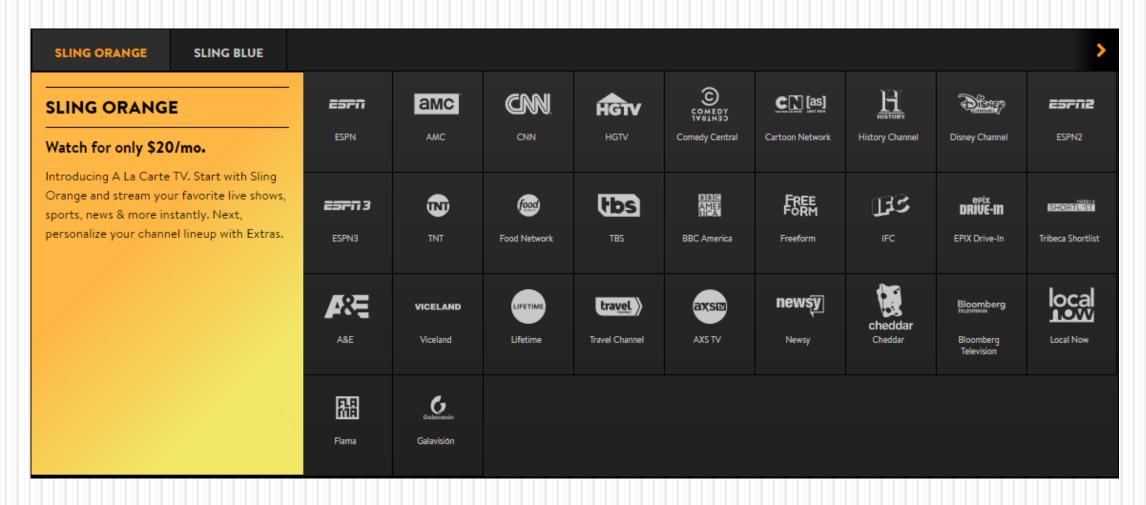
#### Antenna TV

- Minimum 60 mile antenna, 70 and above is much better
- Anywhere between 36 and 42 channels
- Some of those channels will be worship, Spanish, old time movie channels
- Antenna needs to be facing South East and above the tree line
- Check with your HOA

## Sling TV

- What is it?
  - A service that allows subscribers to watch live and on-demand TV channels on compatible devices; TVs, computers, and mobile devices. It is owned by Dish Network but operated separately.
  - Only available in the United States
  - Cheaper alternative to most TV services, only requires a good internet connection, and a compatible device to run the required app.
  - No contracts. Cancel anytime.
  - Think of it as Netflix but with live tv.

# Sling Orange



### Sling Blue

SLING ORANGE SHOW MY AVAILABLE SPORTS NETWORKS **SLING BLUE** SIL CSN NBC Select Harkets (FOX) FOX (S) Network FX амс HGTV SLING BLUE NBC NBC RSNs FOX FOX RSNs NFL Network AMC CNN HGTV Watch for only \$25/mo. Introducing A La Carte TV. Start with Sling Blue for local favorites and regional sports **③** HISTORY bravo CN [as] **1** food r.a F51 FS2 and more. Plus, Fox Regional Sports & NBC TOMEDY Regional Sports where available. Next, Comedy Central Cartoon Network History Channel TNT Bravo Food Network FOX Sports 1 FOX Sports 2 personalize your channel lineup with Extras. 캃 NBCSN BIBIC AMER RICA Ŗ **Fbs** IFS. DRIVE-IN nickjr. SHORTLIST NBC Sports TBS **BBC** America FXX SYFY Nick Jr. EPIX Drive-In Tribeca Shortlist Network NATIONAL GEOGRAPHIC **₽**:Ę BIL EVEX tru® LIFETIME travel axs₩ BET★ VICELAND National Geographic A&E El Rey Viceland truTV Lifetime Travel Channel AXS TV BET local 膃 newsy Galowanion WILD Umás" Bloomberg TOW Univision cheddar Nat Geo Wild Local Now Univision UniMás Galavisión Cheddar Bloomberg Flama Newsy Television

# Sling Extras

SPORTS EXTRA	NEWS EXTRA	LIFESTYLE EXTRA	HBO®	STARZ	SHOWTIME®
Add for only \$10/mo.	Add for only \$5/mo.	Add for only \$5/mo.	Add for only \$15/mo.	Add for only \$9/mo.	Add for only \$10/mo.
PECECNE ATTV	#MSNBC WORLD NEWS	<b>VI+1</b> <u>⊙</u> xygen	НВО	STARZ STARZ STARZ	POWTIME POWTIME POWTIME
SEGOLF DOWN REPORTS	theblaze	cooking diy fyi,		STARZ STARZ STARZ ENCORE.	SOMME SOMME SOMME SOCIETY
campus Dev Outside tv	euronews. 24 NEWS 18	Hollings WE LMM			REST WITHE SOME
Camaragast Iv	24x7 RT CGTN	Halfmank sametra winds			
		afro			
More Info +	More Info +	More Info +	More Info +	More Info +	More Info +

### Sling Box

- What is it?
  - The Sling Box is an audio-video device that lets you watch and control your TV from any device in a process called placeshifting.
    - Controllable from a laptop, phone, tablet, or a television with the proper device.
  - SlingPlayer is available for the iPhone, android phones, computers, iPads, and Mac computers.
  - It is only usable by one person at a time. Someone at your house cannot watch something separately.
  - Slingbox M2 \$99.99
  - Slingbox 500 \$299.99
    - Slingbox 500 adds HDMI connectors

## Google Chromecast



- HDMI connection to your television.
- Setup once and connects to your wifi.
- Google Cast what you are watching on your device to your television.
- \$35 for regular
- \$69.99 for Ultra. (4k Ultra HD)

# Apple TV



- HDMI connection to television
- Stream iTunes content, mirror capabilities of IOS devices
- Has its own controller with voice search capabilities.
- Numerous built in apps
  - Netflix
  - Youtube
  - Hulu
  - Twitter
- \$149.99

### Roku

Roku® TV



Brilliant picture quality. Smart and simple features.

Roku® Express



Fast. Affordable. 1080p HD streaming.

Roku® Express+



Turn your older TV into a smart TV.

Roku® Streaming Stick®



Powerful & portable

Roku® Premiere



Powerful streaming. Stunning 4K resolution.

Roku® Premiere+



Powerful streaming. Stunning 4K and HDR.
Advanced remote.

Roku® Ultra



Our ultimate player. Stunning 4K and HDR. Advanced technology.

### Amazon Fire TV



- HDMI connection
- Live TV streaming available from certain channels
  - HBO Now, NFL, NBC, Fox, BBC, amc, Cartoon Network, History Channel. Many more.
- \$89.99 comes with a remote with voice control.

• Integrated with SlingTv, Netflix and Hulu apps also available.