### AMAC Foundation – 2017 Seminar Series

Today's Workshop:

"Life After Cable—Entertainment Alternatives"

OR

"Cutting the Cord"



## AMAC Foundation – 2017 Seminar Series

#### Association of Mature American Citizens, Inc.

"Better for You, Better for America" www.AMAC.us

#### **AMAC Foundation, Inc.**

"Supporting and Educating America's Seniors" www.AmacFoundation.org





## AMAC Foundation – 2017 Seminar Series

### **Today's Presenters:**

James Lago Supervisor - Lady Lake Geek Squad

Zach Newman
Geek Squad Head PC Repair Agent

Mark Rzemieniewski General Manager, Lady Lake Best Buy





# Cutting the Cord

Alternative Solutions to Cable Television



# **Topics**

- Streaming Services
  - Major Streaming Services
    - Netflix, Hulu, Amazon Video, and Sling TV.
- Streaming Devices
  - Google Chromecast, Amazon Fire TV, Roku Devices, Sling box, and Apple TV



### Netflix

	Basic	Standard	Premium
Monthly price after free month ends on 9/2/17	\$7.99	\$9.99	\$11.99
HD available	×	~	~
Ultra HD available	×	ж	~
Screens you can watch on at the same time	1	2	4
Watch on your laptop, TV, phone and tablet	~	~	~
Unlimited movies and TV shows	~	~	~
Cancel anytime	~	~	~
First month free	~	~	~

HD and Ultra HD availability subject to your Internet service and device capabilities. Not all content available in HD or Ultra HD. See Terms of Use for more details.

#### CONTINUE

## Netflix Summary

Pro: Competitive price point. Netflix plans range from \$7.99-\$11.99.

Pro: No hassle cancellation, no contracts are involved and you can back out at any time.

Pro: High Quality selection of Original Programming. (House of Cards, Orange Is the New Black, Stranger Things, Marvel Shows, The Ranch)

Pro: Easily
accessible through
a wide range of
devices. (Smart
Phones, Apple TV,
PCs, Smart
Televisions,
Streaming Devices,
Tablets)

Pro: Able to watch on lower speed internet connections. Viewable almost anywhere.

Con: Newer TV shows and Movies are not available. Delay in content. (Game of Thrones, The Walking Dead)

Con: No channel surfing, you have to choose from available media. You can't just choose AMC and see what's on.

Con: You will not find news related media on Netflix. (Fox, CNN, BBC) Con: Licensing
Agreements.
Shows will come
and go. On January
4<sup>th</sup> 2014 90 films
and tv shows were
removed.

Con:
Hulu has around
10,000 titles
Netflix has around
7,000 titles
Amazon Prime
Video has around
20,000 titles

## Hulu

#### Hulu

Watch full seasons of exclusive series, current episodes, classic favorites, Hulu Originals, hit movies, kids shows, and tons more with minimal or no commercial interruptions.

### Limited Commercials Get One Month Free

then \$7.99/month

SELECT

### No Commercials Get One Month Free

then \$11.99/month

#### SELECT

A few shows play with a commercial before and after the video. Learn More

Watch on all your favorite devices.

# Hulu Summary

Pro: Competitive pricing. Showtime addon available for an additional \$8.99 a month. No Hassle Cancellation.

Pro: Generally more up to date on tv shows, with new episodes released barely a day after.

Pro: Hulu originals. The Handmaid's Tale, Dimension 404, The Path. Pro: All major streaming devices and app stores have a Hulu app

Pro: Heavily focused on TV shows.

Con: Hulu will have the latest season for a TV show but not earlier ones. Con: Limited movie selection compared to Amazon and Netflix

Con: Commercials unless you are willing to pay more just to get rid of them.

Con: Original content is not rated as highly or as numerous as Amazon or Netflix.

Con: Not always available on internet ready T' and Blu-ray playe Spotty record will HD content.

### Amazon Prime Video

Prime Video \$8.99/month

### Prime Video

Start your free trial of Prime Video to enjoy

- ✓ Prime includes popular movies and TV shows
- ✓ Unlimited streaming of movies and TV shows (HD, Ultra HD & HDR video when available)

### Amazon Prime Video

Prime (monthly) \$10.99/month

#### Prime (monthly)

Start your free trial of Prime to enjoy

- √ Free Two-Day Shipping with Amazon Prime
- ✓ Unlimited streaming of movies and TV shows (HD, Ultra HD & HDR video when available)
- √ On-demand, ad-free music streaming
- √ Unlimited listening to original audio series
- √ Free unlimited photo storage
- √ Free Same-Day Delivery in eligible areas

### Amazon Prime Video

Prime (annual) \$99/year

> \$99/year Equal to \$8.25/month

#### Prime (annual)

BEST VALUE

Start your free trial of Prime to enjoy

- √ Free Two-Day Shipping with Amazon Prime
- ✓ Unlimited streaming of movies and TV shows (HD, Ultra HD & HDR video when available)
- √ On-demand, ad-free music streaming
- √ Unlimited listening to original audio series
- √ Free unlimited photo storage
- √ Free Same-Day Delivery in eligible areas
- √ Save 25% on Prime with our annual plan

# Amazon Prime Video Summary

Pro: Included with Amazon Prime membership. Benefits are numerous. Prime Music is included.	Pro: Amazon Prime Video has numerous channels you can add for an additional fee. (HBO, Showtime, Starz, Cinemax.)	Pro: HD content included in the plan. (Not included in base plan for Netflix)	Pros: Amazon Origina are high quality. The in the High Tower.
Con: Limited Content outside of the US.	Con: Not all content you see is included. They need to have a Prime banner. Other things are available to rent or buy.	Con: HD content is limited.	Con: More devices ar Netflix ready.

# Sling TV

- What is it?
  - A service that allows subscribers to watch live and on-demand TV channels compatible devices; TVs, computers, and mobile devices. It is owned by Dis Network but operated separately.
  - Only available in the United States
  - Cheaper alternative to most TV services, only requires a good internet connection, and a compatible device to run the required app.
  - No contracts. Cancel anytime.
  - Think of it as Netflix but with live tv.

# Sling Orange

**SLING ORANGE SLING BLUE** HISTORY C[ [as] Dister амс ESPN SLING ORANGE ESPN2 CENTRAL **ESPN** AMC CNN Comedy Central Cartoon Network History Channel Disney Channel ESPN2 Watch for only \$20/mo. Introducing A La Carte TV. Start with Sling Orange and stream your favorite live shows, BIBIC AMER RICA 縣 **lbs W** food II: DRIVE-IN 25FN 3 SHORTL'ST sports, news & more instantly. Next, personalize your channel lineup with Extras. ESPN3 Freeform EPIX Drive-In Tribeca Shortlis TNT Food Network TBS BBC America local **A**:E newsy travel axs₩ LIFETIME. Bloomberg VICELAND cheddar A&E Viceland Lifetime Travel Channel AXS TV Newsy Cheddar Local Now Bloomberg Television 膃 Galovasón Galavisión Flama

# Sling Blue

SLING ORANGE SHOW MY AVAILABLE SPORTS NETW **SLING BLUE** NBC (FOX) FOX (§) Network FX амс **SLING BLUE** HG NBC FOX RSNs NBC RSNs NFL Network AMC CNN Watch for only \$25/mo. Introducing A La Carte TV. Start with Sling SENTRAD SENTRAD Blue for local favorites and regional sports HISTORY bravo **C**[ [as] ra Ua W food F51 邼 and more. Plus, Fox Regional Sports & NBC Regional Sports where available. Next, Comedy Central USA TNT FOX Sp Cartoon Network History Channel Bravo Food Network FOX Sports 1 personalize your channel lineup with Extras. NBCSN BIBIC Ŗ **lbs** DRIVE-IN IIS nickjr. SHOR SYFY Nick Jr. EPIX Drive-In NBC Sports TBS **BBC** America FXX Tribeca 9 Network □ NAT **A**E tru® axs₩ VICELAND LIFETIME. travel BET★ Natio Geogr A&E El Rey Viceland truTV Lifetime Travel Channel AXS TV BET 嘂 newsy 17MÁS □ WILD Bloomberg Univision cheddar Local Now UniMás Nat Geo Wild Newsy Cheddar Bloomberg Univision Flama Galav

Television

# Sling Extras

XTRA	NEWS EXTRA	LIFESTYLE EXTRA	HBO®	STARZ	SHOWTIME
10/mo.	Add for only \$5/mo.	Add for only \$5/mo.	Add for only \$15/mo.	Add for only \$9/mo.	Add for only \$1
TV MH	##MSNBC NEWS	<b>V</b> ₩1	НВО	STARZ STARZ STARZ	⊕WTIME ⊕Ů
U EPOSTS	theblaze HLN	cooking diy fyi,		STARZ STARZ STARZ ENCORE.	ENVINE EN
Dew Outside tv	euronews. 24 NEWS 18	Hallmark WE LMM			SWITME SON
	24x7 RT CGTN	Helimanik swetczymircze			
		afro			
e Info +	More Info +	More Info +	More Info +	More Info +	More

# Sling Box

- What is it?
  - The Sling Box is an audio-video device that lets you watch and control your from any device in a process called placeshifting.
    - Controllable from a laptop, phone, tablet, or a television with the proper device.
  - SlingPlayer is available for the iPhone, android phones, computers, iPads, as Mac computers.
  - It is only usable by one person at a time. Someone at your house cannot watch something separately.
  - Slingbox M2 \$99.99
  - Slingbox 500 \$299.99
    - Slingbox 500 adds HDMI connectors

# Google Chromecast



- HDMI connection to your television.
- Setup once and connects to you wifi.
- Google Cast what you are watching on your device to you television.
- \$35 for regular
- \$69.99 for Ultra. (4k Ultra HD)

# Apple TV



- HDMI connection to television
- Stream iTunes content, mirror capabilities of IOS devices
- Has its own controller with voic search capabilities.
- Numerous built in apps
  - Netflix
  - Youtube
  - Hulu
  - Twitter
- \$149.99

### Roku

Roku® TV



Brilliant picture quality. Smart and simple features.

Roku® Express



Fast. Affordable. 1080p HD streaming.

Roku® Express+



Turn your older TV into a smart TV.

Roku® Streaming Stick®



Powerful & portable

Roku® Premiere



Powerful streaming. Stunning 4K resolution.

Roku® Premiere+



Powerful streaming. Stunning 4K and HDR.

Advanced remote.

Roku® Ultra



Our ultimate player. Stunning 4K and HDR. Advanced technology.

### **Amazon Fire TV**



- HDMI connection
- Live TV streaming available from certain channels
  - HBO Now, NFL, NBC, Fox, BBC, amc, Cartoon Network, History Channel. Many more.
- \$89.99 comes with a remote with voice control.
- Integrated with SlingTv, Netflix and Hulu apps also available.



