



About the Foundation

Our mission is straightforward: To help protect and ensure the financial security, health, and social lives of current and future mature Americans, and to help Americans navigate the bewildering array of decisions they need to make.

We successfully registered in mid-2013 as a nonprofit 501 (c)(3) organization based in Florida. Since that time, we have been steadily building the organization and its capacity, developing an administrative base for long-term success. But we haven't been idle. We've launched several substantial, successful initiatives on behalf of our constituents, and we've been systematically making our presence known locally, regionally, and nationally.

The AMAC Foundation is set apart from many philanthropic organizations by virtue of the uniquely qualified individuals who have stepped up to lead its creation and who are dedicated to its success. The initial leadership effort is spearheaded by individuals with demonstrated capabilities in the creation of humanitarian support efforts, as evidenced by the tremendous success of AMAC itself. AMAC Founder Dan Weber is heading the Foundation's start-up, assisted closely by an initial Board of Directors and Advisory Board of impressive and highly qualified professionals.

Collectively, the Foundation's leadership brings well over 300 years of business experience into the formation and organizational development process. This experience includes leadership in financial services, industrial, commercial, and philanthropic environments, along with media and political interactions. The career achievements of the individuals leading the Foundation's development is reflective of what the Foundation intends to accomplish in the years ahead.

Learn more about the Foundation's current board members at www.AMACFoundation.com.

What We've Accomplished

Even while moving through our start-up phase, we've delivered services that illustrate what we see as our long-range success factors:

- We've established several key services for our public, including a vigorous online presence (www.SocialSecurityReport.org) that provides a daily recap of major news relevant to this topic, along with a library of major documents on the subject and a daily Q&A service addressing specific items of interest to the public.
- The Medicare Report website (www.MedicareReport.org) launched earlier this year is yet another example of our online presence. This service features a wealth of in-depth research conducted by Foundation staff covering the full scope of Medicare and its components, along with a daily collection of posted newsfeeds on Medicare, the Affordable Care Act, and a variety of issues related to healthcare for Americans.
- In June of this year, we organized and conducted a major Healthcare Symposium in Washington that brought together a faculty of the most respected voices in America's healthcare debate for a thorough assessment of healthcare direction in America. The two-day program showcased the opinions and recommendations of these major voices, and set the stage for a clearer understanding of the problems and their potential solutions. To extend the value of the Symposium, Foundation staff arranged for archiving video segments of the major addresses, and has made this material available online to interested parties. Response from the public has been tremendous.
- During the fourth quarter of 2014, we launched the first of what will be an extensive series of seminars and workshops on topics of critical importance to seniors. The initial offering dealt with the topic of "Protecting Yourself from Investor Fraud," a problem plaguing seniors in all areas of the country.
- The Foundation staff now includes two part time Certified Social Security Advisers trained to investigate individual questions submitted by the public, and provide researched and credible answers to their questions

These are just a sample of the Foundation's accomplishment during its early months...visit our website (www.AMACfoundation.com) for a more complete view.

Current Project Plans

We've realized some major successes so far in our start-up, but we're not an organization to rest on laurels. Instead, operating with limited resources and limited staffing, we're moving ahead with projects on several levels. For example:

- As noted earlier, we initiated a seminar titled "Protecting Yourself from Investor Fraud," designed to cover the steps everyday investors can take to protect themselves in today's fast-paced financial world. Response to the inaugural running of this event has been tremendous...additional sessions are planned in the coming months.
- The Foundation is developing a "technology fundamentals" program whereby AMAC members and the public in general can be acquainted with the evolving world of computer-based technology. The first session in this series addresses the transition to Windows 8, a challenging topic for many members of our constituency.
- Similar to the "technology fundamentals" area, we are developing a broad-based Adult Literacy program aimed at addressing low literacy skills in seniors. The impetus for this project is conclusive studies (ProLiteracy) that have shown "that people with low skills are four times more likely to have poor health (two times the national average) and that socioeconomic status in the U.S. is highly related to literacy skills."
- Working with the Boys and Girls Clubs of America (BGCA), we are organizing a bass fishing tournament designed to complement BGCA's philosophy that "establishing and promoting 'ongoing relationships with caring, adult professionals...' is indispensable" to helping young people reach their full potential as productive, caring, responsible citizens. We'll work shoulder-to-shoulder with BGCA staff to organize and carry-out this project, further establishing linkage to the community and to the nation at large..
- The "Comeback Kid" is another initiative the Foundation has undertaken to promote interest in our organization. This project highlights the planned re-emergence of an AMAC member—one of the most well-known short track stock car racers in America—into the sport he retired from several years ago. Proving the age-old adage "you can accomplish whatever you can dream," the Foundation is assisting in publicizing the comeback and raising sponsorships to support the effort, all in an effort to generate visibility for the Foundation as a community participant.
- Another edition of our on-going seminar series will tackle the ubiquitous topic of Medicare Fraud, focusing on detection, prevention, and reporting of fraudulent situations that rob Medicare of an estimated \$60 to \$100 billion each year,

For additional background on these and other Foundation initiatives, visit our website (www.AMACfoundation.com).

Future Strategic Initiatives

As the Foundation evolves and grows, we see a landscape of virtually unlimited opportunities to serve our constituency. On a more immediate horizon, we see the need for creation of a call center staffed with Certified Social Security Specialists and Certified Medicare Specialists equipped to respond to specific questions and information requests. We intend these services to be an answer to the frustrations that Americans either participating in, or ageing into, Social Security and Medicare often face trying to obtain answers to their specific questions. We recognize what our constituency is up against, and we want to make a difference on their behalf.

Another major initiative planned for the Foundation is the augmentation of its research staff to investigate major issues affecting seniors, and to develop well-balanced interpretations and perspectives on these issues. Included in this area would be detailed analyses of legislative initiatives as they are announced, and the development of impact assessments to guide the public as they interact with elected officials.

The Foundation's research staff is also envisioned as a major force in tracking the ever-changing world of healthcare legislation, reviewing the constantly changing Affordable Care Act and assessing the impact of adjustments and modifications to the law. Similar to the call center initiative noted above, we plan to provide for individualized consulting on the Act as it applies to specific personal situations.

The solvency of Social Security itself is another area where the Foundation plans to focus attention, specifically with respect to providing an on-going analysis of proposals to adjust Social Security to preserve it for future generations. There are many proposals emerging, and the pace of new proposals is expected to continue as the projected insolvency date draws nearer. Each requires thorough, unbiased analysis to understand its implications for current recipients and future generations.

These are but a few components of the long-range plans being formulated by the Foundation's leadership team. They will change, grow, and be added to as time passes, but the common denominator in all of them will be the Foundation's mission to help protect and ensure the financial security, health, and social lives of current and future mature Americans, and to help Americans navigate the bewildering array of decisions they need to make.

What we need to expand our footprint in service to Americans

We've created an organization dedicated to serving older Americans, and to helping them make crucial life decisions about health, finances, and community. We have a good start, but we are at a point where we need your financial support to develop the solutions to the daunting problems so many Americans face.

The projects we've outlined in this package are a sampling of what we're about, but without adequate funding we will be limited in the impact we can have on our constituents' lives. We are economy-oriented, and we seek to obtain the most benefit at the least cost, but we need funding to build the fundamental resources that will enable us to deliver the high level of service Americans deserve.

We intend to make a positive difference, and you can help us do that. There is no question that donors need to be thoughtful in the help they provide to altruistic initiatives, but we believe that the AMAC Foundation is exactly the type of organization that is committed to ensuring the best return on your investment.